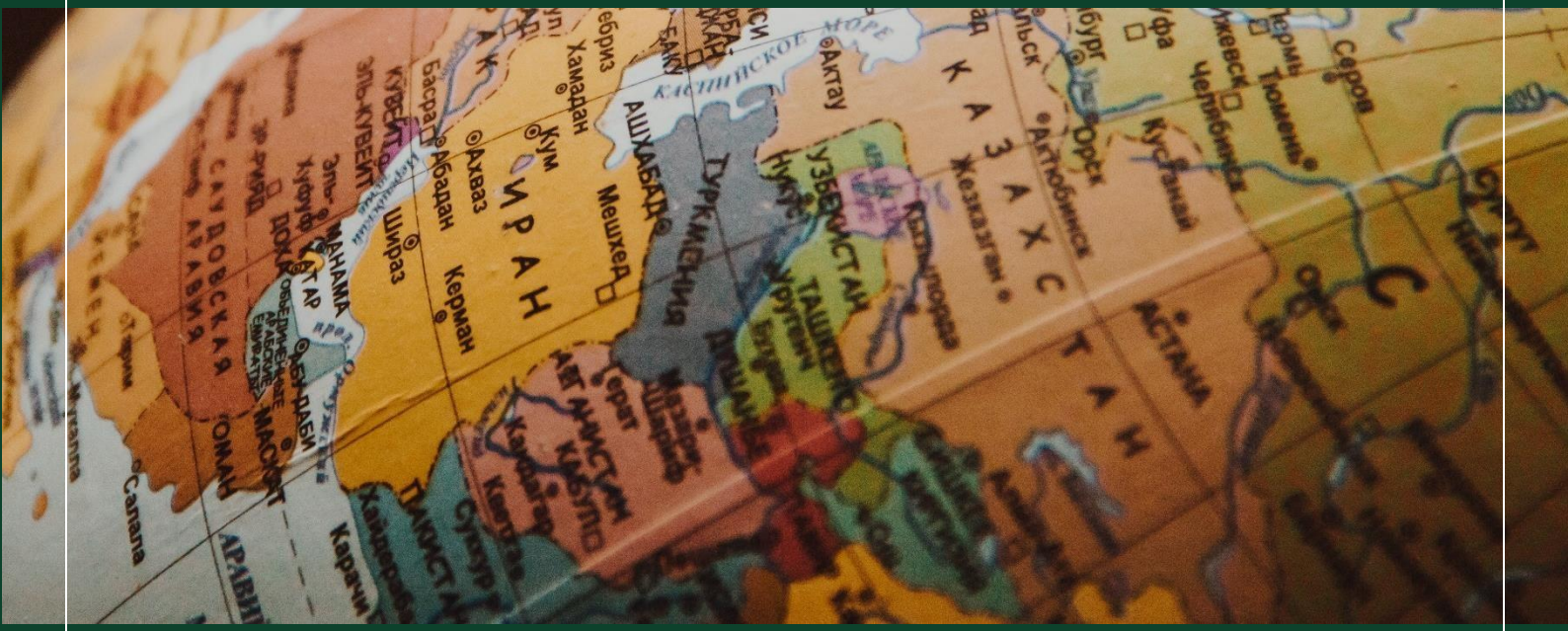
University American College Skopje

SCHOOL OF FOREIGN LANGUAGES



AD DESTINATUM PERSEQUOR

Who we are

The UACS School of Foreign Languages offers an exceptional academic curriculum that enables our students to acquire unique knowledge, develop outstanding language and literacy skills, and gain valuable experience.

Designed to meet the needs of the language professionals, students at our School are introduced to modern methodology in teaching English language and literature. They learn to use the well-proven teaching techniques and methods and adapt the less-favored ones to their own needs, while being trained to successfully manage various classroom experiences in their future career.

Our students are also taught the most contemporary techniques for translating written documents. As the translation courses are designed to provide both theoretical knowledge and practical ability to analyze language, text, discourse and culture, the business communication part prepares them for the challenges of business dealings in the era of globalization.

Those graduates who love literature and are fond of reading and writing will benefit from our Creative Writing program, which is carefully designed to help them clearly express their feelings and freely voice their thoughts.



What we stand for

We believe in teaching a foreign language in diverse multicultural environments, with different groups and at different levels in a socially responsible manner. Our teaching staff is accustomed to using and teaching computer assisting tools, as well as a translation software with greater speed and efficiency.

UACS SFL teaches the students to collect, analyze, compare and evaluate data for the purpose of making different types of translation. We are dedicated to developing the ability for business communication, effective communication in teams, as well as gaining skills for presenting and communicating in English language in a multicultural environment. We offer an exceptional mix of the best European and American practices in terms of education and we involve our students in international research projects and activities.

The UACS SFL students are encouraged to take part in the Erasmus+ European Mobility Program and spend a study semester at one of our partner universities in Europe. They are also encouraged to take part in CEEPUS (Central European Exchange Program for University Studies) to spend a month at a university in the CEEPUS member states.

Why you should choose us

- **Exclusive opportunity at UACS – alongside studying English, learn a second world language of your choice: German, Italian, French or Spanish!**
  Study English with us and we will help you unearth your linguistic potential – prepare for the global market by studying the lingua franca while learning another language. Be it an English language and literature teacher or a translator, you will undoubtedly benefit from the double gain - a diploma in English and a B2 level proficiency in one of the four European languages: German, Italian, French or Spanish. Learn it from day one and get prepared, way before the others, for the country's EU accession.

- **Language courses taught by native speakers!**
  Distinguished visiting professors from Germany, Italy, France and Spain will be teaching you their language, showing you their culture and discussing their values with you!

- **In three years' study time, a diploma in English and proficiency in another foreign language!**
  You don't need to spend extra years – at UACS, the three-year cleverly tailored, profile-shaping study programs expose you to an intelligently focused, more efficient and a goal-oriented learning experience. Our teacher or translator training programs are subtly ingrained with linguistics, yet, enough to rise your curiosity in linguistic diversity.

- **New graduate program in the region!**
  If you are a literature lover and enjoy reading and writing, our graduate program in Creative Writing should free your mind, give you new perspectives and sharpen your expression.

- **Exceptional teaching!**
  All of our faculty members are internationally educated and they will selflessly offer their academic support to help you achieve your best potential.

- **Employability at its finest!**
  You get employed while studying with us – as part of the study program and within your core concentration courses, you are equipped with knowledge and skills that help you distinguish yourselves and make you appealing to the companies.

- **All proceed to a Master's degree!**
  Bachelor of Arts is a pretty good qualification but it should not end your educational cycle. We pride ourselves on having curious and ambitious undergraduates who never ponder what to do next – they know the MA degree is the normally expected path they ought to take. They are quick-thinking, decisive bright minds convinced in the power of education who know that the higher the education, the more thriving the career.

Our teaching philosophy

UACS is well known for applying various teaching methods, approaches and techniques. Some of them are:

- Communicative Language Teaching (CLT)
- Community Language Learning (CLL)
- Principled Eclecticism
- Multiple Intelligences
- Participant-Centered Learning methods
- Learning by doing
- Case study
- Role play
- Problem solving

Our academic programs

The highly ambitious program of the School of Foreign Languages enables students to build a successful career and become professionals in their field. By exposing students to contemporary teaching methods and text theories, we are dedicated to creating highly skilled language professionals, capable of answering the demands of the modern business world. The SFL offers studies in the following concentrations:

- Teaching English Language and Literature
- Business Communication and Translation in English
- Creative Writing

UACS Business Council

The cooperation with the UACS Business Council is a key factor for developing highly professional staff for modern companies. The UACS Business Council collaborates with a business network of foreign languages schools, publishers, translation agencies and other companies in need of high-skilled language professionals, providing students with internships and job opportunities, networking and career counseling.

Giving back to community

Our programs also nurture social responsibility in students, inviting them to respect the community they live in by being responsible members of society. This is why UACS organizes plenty of socially responsible events and projects in which students are actively involved.

Expected learning outcomes upon graduation

- Know the source language (the students' mother tongue) and the target language (English) at the level of: word, idiomatic expression, sentence, discourse, and style;
- Learn the elements of teaching hours and the function of textbooks and materials for teaching English;
- Be able to prepare lesson plans, select instructional materials, recognize the needs and deficiencies of students and properly direct their further educational process;
- Gain skills for presentation, transparency and clarity in teaching a foreign language;
- Be able to analyze and use the basic principles and methods of translation and interpretation;
- Learn the basic principles and methods of business communication and correspondence, business terminology, writing business plans, reports and proposals;
- Develop your writing creativity, learn to craft an original piece and build your own intellect.

Employment possibilities

Upon graduation, students earn a diploma which offers vast opportunities for getting a job as foreign language professionals or for freelance self-employed work. Some of the professional opportunities that students could pursue as future career are the following:

- English language teacher in primary and secondary education, as well as adult education in both private and public sector,
- English language instructor and lecturer in higher education,
- Translator and interpreter of different sorts of texts and topics, both in domestic and foreign companies,
- Business communication correspondent,
- Proofreader,
- Book editor.





Titles and degrees earned upon graduation

Depending on the concentration the students choose to study, upon completing the **undergraduate program**, the students earn one of the following degrees:

- Bachelor of Arts in Philology, concentration in Teaching English Language and Literature
- Bachelor of Arts in Philology, concentration in Business Communication and Translation in English

Upon completing the **graduate study program**, the students earn one of the following degrees:

- Master of Arts in Philology, concentration in Teaching English Language and Literature
- Master of Arts in Philology, concentration in Business Communication and Translation in English
- Master of Arts in Philology, concentration in Creative Writing

Graduate studies are available as:

- one-year program (60 ECTS), for students who have completed 4 years of undergraduate studies (4+1)
- two-year program (120 ECTS) for students who have completed 3 years of undergraduate studies (3+2)

Tenured Faculty

Marjana Vaneva, PhD - Lancaster University Linguistics school alumna; Visiting Researcher at the School of English and Languages, University of Surrey, UK; Editorial Board member, reviewer and monograph editor at SAGE Open, US; Editorial Board member, editor and author at Cambridge Scholars Publishing, UK

Ivan Dodovski, PhD - University of Nottingham, UK alumnus; 4th November Prize, 2018; member of the Macedonian Writers Association, chair of the Macedonian committee of Eurodram - the European Network for Drama in Translation

Ivana Trajanoska Stefanovikj, PhD - Paul Valéry University Montpellier III France alumna; Silver Pegasus Prize for Best Fiction Manuscript 2020; Co-creator of the Student Musical Spring project

Marija Todorova, PhD - Hong Kong Baptist University alumna; Publication Incentive Award, Hong Kong Baptist University 2014; IATIS Executive Council member, IATIS Outreach chair and Social Media Committee member

Ilina Kachinske, PhD - University of Maryland, USA alumna

Adjunct Faculty

Adam Reed, MA – University of Georgia alumnus

Vincent Mosby, MA – Texas Southern University Huston, USA alumnus

Tatjana Jovcheska, MA – Head of Curriculum, Vietnam

Visiting and Exchange Professors

Alison Long, PhD - University of Surrey, UK alumna, Programme Director for Modern Languages at Keele University, UK, Board member for the MA in Cultural Linguistics of Great Britain and the USA at St Petersburg State University, Russia, Fellow of the Higher Education Academy since 2006.

Slobodanka Dimova, PhD - Purdue University, USA alumna, Associate Professor at Centre for Internationalisation and Parallel Language Use at the University of Copenhagen, Denmark, EALTA Executive committee member

Claudia Stoian, PhD - Autonomous University of Madrid, Spain alumna, Associate Professor at the Politehnica University of Timisoara, Romania

Miguel Duro Moreno, PhD – University of Granada, Spain alumnus, Dean of Hieronymus College, Woolf University, UK

Mihaela Popescu, West University of Timisoara, Romania alumna, Assistant professor at the Faculty of Communication Science, Politehnica University of Timisoara, Romania

Business Communication and Translation in English

Year 1		
Courses:		**ECTS**
1	Modern English Language 1	6
2	Modern World Language 1* (one of the following: Italian, German, French or Spanish)	6
3	Introduction to Linguistics	6
4	Modern Macedonian Language	6
5	Elective Course	6
6	Modern English Language 2	6
7	Modern World Language 2	6
8	Modern English Grammar: Morphology, Phonetics, Syntax	6
9	Academic Writing	6
10	Business Module 1	6
Total ECTS		**60**

Elective courses, 1 of the following:	
Computer Applications 1	6
Computer Applications 2	6
British Studies	6
US History and Culture	6
Psychology	6
Sociology	6
Introduction to Management	6
Introduction to Politics	6
Modern Europe	6

Business Communication and Translation in English

Year 2		
Courses:		**ECTS**
1	Modern English Language 3	6
2	Modern World Language 3* (one of the following: Italian, German, French or Spanish)	6
3	English Literature 1	6
4	Critical Theory	6
5	Elective Course	6
6	Modern English Language 4	6
7	Modern World Language 4	6
8	English Literature 2	6
9	EU Institutions and Governance	6
10	Business Module 2	6
Total ECTS		**60**

Elective courses, 1 of the following:	
Migrations and Refugees	6
Global Understanding and Intercultural Communication	6
Speech Communication	6
Business Terminology	6
Gender Equality in Business	6
Multiculturalism	6
Political Culture	6
Introduction to Literature	6
Introduction to Creative Writing	6

Business Communication and Translation in English

Year 3		
Courses:		**ECTS**
1	Modern English Language 5	6
2	Modern World Language 5	6
3	English for Media, Business and Legal Translation	6
4	Translation Workshop	6
5	Elective Course	6
6	Modern English Language 6	6
7	Modern World Language 6	6
8	American Literature	8
9	Business Module 3	8
10	Internship	2
Total ECTS		**60**

Elective courses, 1 of the following:	
Literature, Film and Politics	6
Entrepreneurship	6
Balkan Literature	6
Writing Business Plans	6
International Organizations and Institutions	6
Contrastive Analysis	6
Shakespeare	6
Macedonian as Foreign Language 1-4	6
Macedonian Language	2

**** Students choose one language in the first semester and study that same language up until graduation**

TOTAL ECTS 180

Teaching English Language and Literature

Year 1		
Courses:		**ECTS**
1	Modern English Language 1	6
2	Modern World Language 1* (one of the following: Italian, German, French or Spanish)	6
3	Introduction to Linguistics	6
4	Modern Macedonian Language	6
5	Elective Course	6
6	Modern English Language 2	6
7	Modern World Language 2	6
8	Modern English Grammar: Morphology, Phonetics, Syntax	6
9	Academic Writing	6
10	Psychology	6
Total ECTS		**60**

Elective courses, 1 of the following:	
Computer Applications 1	6
Computer Applications 2	6
British Studies	6
US History and Culture	6
Sociology	6
Introduction to Management	6
Introduction to Politics	6
Introduction to Literature	6
Introduction to Creative Writing	6

Teaching English Language and Literature

Year 2		
Courses:		**ECTS**
1	Modern English Language 3	6
2	Modern World Language 3	6
3	English Literature 1	6
4	Critical Theory	6
5	Elective Course	6
6	Modern English Language 4	6
7	Modern World Language 4	6
8	English Literature 2	6
9	Words, Meaning and Vocabulary	6
10	Pedagogy	6
Total ECTS		**60**

Elective courses, 1 of the following:	
Migrations and Refugees	6
Global Understanding and Intercultural Communication	6
Speech Communication	6
Business Terminology	6
Gender Equality in Business	6
Multiculturalism	6
Political Culture	6
Modern Europe	6
Translation Workshop	6
Macedonian as Foreign Language 1-4	6

Teaching English Language and Literature

Year 3		
Courses:		**ECTS**
1	Modern English Language 5	6
2	Elective Course	6
3	Media, Business and Court Translation	6
4	Shakespeare	6
5	Elective Course	6
6	Modern English Language 6	6
7	Elective Course	6
8	American Literature	8
9	English Language and Literature Teaching Methods	8
10	Internship	2
Total ECTS		**60**

Elective courses, 1 of the following:	
Literature, Film and Politics	6
Entrepreneurship	6
Balkan Literature	6
Writing Business Plans	6
International Organizations and Institutions	6
Contrastive Analysis	6
Modern World Language 5	6
EU Institutions and Governance	6
Modern World Language 6	6
Macedonian Language	6

Total ECTS: 180

***Students choose one language in the first semester and study that same language up until the fourth semester, but may also choose to continue it until graduation.**

GRADUATE STUDY PROGRAM

Teaching English Language and Literature 4+1

Courses:		ECTS
1	Second Language Acquisition: Theory and Practice	10
2	Technology in Teaching English Language and Literature	8
3	Advanced Intercultural Communication	6
4	Elective Course	6
5	Advanced Research Methods	10
6	Assessment and Feedback	6
7	MA Thesis Writing Workshop	2
8	MA Thesis	12
Total ECTS		**60**

Elective courses, 1 of the following:	
Pragmatics	6
Stylistics	6
Advanced Organizational Behavior	6
Cognitive Linguistics	6
Psycholinguistics	6
Sociolinguistics	6
Bilingualism and Multilingualism	6
Masters of Short Story	6
Nobel Prize Poets	6
Teaching Children's Literature	6
Language, Discourse and Social Media	6
Conversation Analysis	6
Semantics	6
Discourse Analysis	6
The Modern Novel	6
Creative Content Writing	6
Public Relations	6
Integrated Marketing Communications	6

Teaching English Language and Literature 3+2

Courses:		ECTS
1	Second Language Acquisition: Theory and Practice	10
2	Technology in Teaching English Language and Literature	8
3	Advanced Intercultural Communication	6
4	Elective Course	6
5	The Modern Novel	10
6	Assessment and Feedback	10
7	Semantics	10
8	Advanced Research Methods	10
9	Advanced Business English	10
10	Elective Course	6
11	Elective Course	6
12	Internship	4
13	MA Thesis Writing Workshop	2
14	MA Thesis	22
Total ECTS		**60**

Elective courses, 3 of the following:	
Pragmatics	6
Stylistics	6
Advanced Organizational Behavior	6
Cognitive Linguistics	6
Psycholinguistics	6
Sociolinguistics	6
Bilingualism and Multilingualism	6
Masters of Short Story	6
Nobel Prize Poets	6
Teaching Children's Literature	6
Language, Discourse and Social Media	6
Conversation Analysis	6

GRADUATE STUDY PROGRAM

Creative Writing 4+1

Courses:		ECTS
1	Creative Writing: Poetry	10
2	Creative Writing: Fiction	10
3	Literary Translation Lab	6
4	Elective Course	6
5	Advanced Research Methods	8
6	Elective Course	6
7	MA Thesis Writing Workshop	2
8	MA Thesis (writer`s portfolio)	12
Total ECTS		**60**

Elective courses, 2 of the following:	
Advanced Business English	6
Advanced Organizational Behavior	6
Integrated Marketing Communications	6
Public Relations	6
Nobel Prize Poets	6
Children's Literature in Teaching	6
Semantics	6
Pragmatics	6
Stylistics	6
Psycholinguistics	6
Sociolinguistics	6
Bilingualism and Multilingualism	6
Cognitive Linguistics	6
Language, Discourse and Social Media	6
Conversation Analysis	6
Macedonian Short Story	6
Masters of Macedonian Verse	6
Contemporary Balkan Drama	6
Content Writing	6

Business Communication and Translation in English 3+2

Courses:		ECTS
1	Business Communication: Theory and Practice	10
2	Translation Theories	8
3	Advanced Intercultural Communication	6
4	Elective Course	6
5	Translation Lab	10
6	Translation and Technology	10
7	Advanced Business English	10
8	Advanced Research Methods	10
9	Advanced Organizational Behavior	10
10	Elective Course	6
11	Elective Course	6
12	Internship	4
13	MA Thesis Writing Workshop	2
14	MA Thesis	22
Total ECTS		**60**

Elective courses, 3 of the following:	
Semantics	6
Pragmatics	6
Stylistics	6
Discourse Analysis	6
Cognitive Linguistics	6
Psycholinguistics	6
Sociolinguistics	6
The Modern Novel	6
Masters of Short Story	6
Nobel Prize Poets	6
Teaching Children's Literature	6
Content Writing	6
Language, Discourse and Social Media	6
Conversation Analysis	6
Bilingualism and Multilingualism	6
Public Relations	6
Integrated Marketing Communications	6

*The University American College Skopje reserves the right to amend the program


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SCHOOL OF FOREIGN LANGUAGES



MASTER'S PROGRAM

Creative Writing

WHO WE ARE

The UACS School of Foreign Languages offers contemporary academic curricula that enable our students to acquire meaningful and integrated knowledge, develop transferable and durable skills, gain valuable experience, and confidently launch a professional career.

OVERVIEW OF THE PROGRAM

The Master's program in Creative Writing is a one-year 60 ECTS study program consisting of six courses, a writing workshop, and a master's thesis in the form of a writer's portfolio.

It delivers integrated training in the writing of literary and media text. Instruction is conducted in English, except for courses on literary translation and some electives on Macedonian literature.

Upon completion of the graduate study program, the candidate earns the degree **Master of Arts in Philology, concentration in Creative Writing**.

COURSES

Through well-designed elective courses, candidates can make choices that align with their interests, career plans, experience, or previous education.

The elective courses provide knowledge and enhancement of writing skills in areas such as: advertising, marketing and public relations (courses like Content Writing; Integrated Marketing Communications; Public Relations; Language, Discourse and Social Media); in interdisciplinary study fields suitable for candidates with educational backgrounds in psychology or other social sciences and the humanities (Psycholinguistics, Conversation Analysis); as well as in language and literature (Semantics, Pragmatics, Stylistics, Nobel Prize Poets, Contemporary Balkan Drama etc.).

TEACHING AND LEARNING

The MA in Creative Writing program will be delivered via interactive lectures, writing assignments, workshops, peer-editing, peer-feedback, dedicated discussion forums etc.

ASSESMENT

Summative assessment for the MA in Creative Writing will be by a range of methods to ensure students have the opportunity to demonstrate their creative, critical and professional abilities and achievements.

For their 12-ECTS MA thesis, students will complete an extended writer's portfolio under the one-to-one guidance of a Thesis Supervisor.

ACADEMIC STAFF

The teaching staff includes university professors with many years of academic experience, established writers, translators, and relevant industry experts, such as:

- **Ivan Dodovski** - University of Nottingham (UK) alumnus; 4 November Prize in 2018; member of the Macedonian Writers Association, chair of the Macedonian committee of Eurodram - the European Network for Drama in Translation
- **Ivana Trajanoska** - University Paul Valéry Montpellier III (France) alumna; Silver Pegasus Prize for Best Novel Manuscript in 2020; President of the Forum of the International Association of Word and Music Studies; Creator of the Interdisciplinary Initiative Student Musical Spring – Culture at Universities
- **Marija Todorova** - Hong Kong Baptist University alumna; Publication Incentive Award - Hong Kong Baptist University 2014; IATIS Executive Council member; IATIS Outreach chair and Social Media Committee member
- **Marjana Vaneva** - Lancaster University Linguistics school alumna; Visiting Researcher at the School of English and Languages, University of Surrey, UK; Editorial Board member, reviewer and monograph editor at SAGE Open, US; Editorial Board member, editor and author at Cambridge Scholars Publishing, UK
- **Ilina Kachinske** - University of Maryland (USA) alumna
- **Suzana V. Spasovska** - MA from the Faculty of Philology "Blaze Koneski"; published seven books of poetry; editor in chief of the online magazine for literature and arts Blesok; member of the Macedonian Writers Association
- **Tamara Jolevska-Popov** - MA from the Faculty of Philology "Blaze Koneski"; short story writer

Every year the Program will host a **Writer-in-Residence** to work closely with the candidates through workshops and various other events.





WHO CAN ENROLL AND WHY?

The program equips students with the knowledge, skills, and competencies to enter a variety of positions within the creative industries such as writer, content writer, copywriter, media text writer, advertiser, media and publicity specialist, language data analyst, translator, editor, etc.

The program is designed for everyone who wants to write, with or without previous experience, and it enables enhancement of creative writing skills, critical and analytical thinking skills, research and communication skills in both English and Macedonian.

The program also provides guidance and access to calls for writer residencies, creative projects, and publication of literary works. Candidates will be able to develop their own writing discipline, culminating in their literary portfolio.

Additionally, the Master's program in Creative Writing at UACS offers networking and collaboration with several creative writing master's programs at universities in the USA and other countries through the Global Partners in Education program, in which the UACS has been a member since 2009.

CAREER OPORTUNITIES

The program equips students with the knowledge, skills, and competencies to enter a variety of positions within the creative industries such as writer, content writer, copywriter, media text writer, advertiser, media and publicity specialist, language data analyst, translator, editor, etc.

Creative Writing 4+1

Courses:		ECTS
1	Creative Writing: Poetry	10
2	Creative Writing: Fiction	10
3	Literary Translation Lab	6
4	Elective course	6
5	Advanced Research Methods	8
6	Elective course	6
7	MA Thesis Writing Workshop	2
8	MA Thesis (writer's portfolio)	12
Total ECTS		**60**

Elective Courses – students can choose two of the following	
Content Writing	6
Integrated Marketing Communications	6
Public Relations	6
Language, Discourse and Social Media	6
Conversation Analysis	6
Psycholinguistics	6
Semantics	6
Pragmatics	6
Stylistics	6
Nobel Prize Poets	6
Contemporary Balkan Drama	6
Masters of Macedonian Verse	6
Macedonian Short Story	6

NOTES

NOTES


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