

Short narrative biography

Dushica Stevchevska-Srbinska, PhD, is Assistant Professor and Head of the undergraduate and graduate programs in Finance & Banking and Audit & Accounting at the University American College Skopje, School of Business Economics and Management. Her primary research focus is in the reporting and financial analysis domain, with teaching topics encompassing the subjects of Principles of accounting, Financial accounting, Financial reporting and financial statement analysis, Corporate finance, and Pricing strategies. Srbinska is engaged as a visiting lecturer in Financial Communication at the Master 2 program in Management Financier et Contrôle International at the University of Angers, France, Faculté de droit, d'économie et de gestion. Her non-academia work experience includes engagement as controller in the telecommunications industry, M&A consulting, and auditing.

She completed her master and doctoral studies at the Ss. Cyril and Methodius University – Institute of Economics Skopje with Master thesis on Merger and Acquisition Transactions as a Mode for Enhancing Company Performance, and PhD thesis exploring The Strategic Integration of Enterprises as a Determinant of Merger and Acquisition Success.

Contact information

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Education

2008-2010	PhD in Financial Management, The Strategic Integration of Enterprises as a Determinant of Merger and Acquisition Success, Ss. Cyril and Metodius University Skopje – The Institute of Economics Skopje
2005-2007	MSc in Financial Management, Ss. Cyril and Metodius University Skopje – The Institute of Economics Skopje
2000-2004	B.A. in Business Administration, American University in Bulgaria
2003	Northwestern University, Summer University in Dubrovnik, Croatia. Topics studied: The rise and fall of Yugoslavia – Economic, political and cultural discrepancies
2002	Georgetown University and Charles University Prague. AIPES Summer University. Topics studied: Topics in Comparative Politics/American Government

Training

2008 – 2015	Functional Controlling, Telekom Austria Group, Vienna : 2008 - 2015
2008	Advanced Excel/Databases, Semos Computers Skopje
2007	SAP in-house training, Vip operator dooel Skopje
2004	Go Audit Basics and the PricewaterhouseCoopers audit methodology, Bulgaria
2004	Moving Forward 2004, Audit Methodology, Skopje

Working Experiences (academic, research, other)

March 2018-present	Visiting professor in Financial Communication, Master 2 Management Financier et Contrôle International, Université d'Angers, France, Faculté de droit, d'économie et de gestion.
2017- present	Head of the undergraduate and graduate programs in Audit & Accounting and Finance & Banking, University American College Skopje
2017- present	Assistant professor, University American College Skopje
2016 - 2017	Professor of management practice, University American College Skopje
2007 – 2016	Controlling Expert, telecommunications
2006 – 2007	Independent Financial Consultant
2004 - 2006	Assistant Auditor
2003	Teaching Assistant in Managerial Accounting, Prof. Marla Howard, PhD, American University in Bulgaria
2002	Tutor in French language and grammar (beginning and intermediate level), Prof. Chantal Bontemps, American University in Bulgaria

Recent publications

- Dushica Stevchevska-Srbinska (2018). Liquidity and Profitability Analysis of Non-Financial Entities Listed on the Macedonian Stock Exchange. *Business and Management Horizons*, 6 (2), pp. 34-46.
- Dushica Stevchevska-Srbinska (2018). The Advantages of Budgets: A Survey of Macedonian Legal Entities. *Business and Economic Research*, 8 (2), pp. 33-55.
- Dushica Stevchevska-Srbinska (2017). Implementation of Activity-Based Costing Systems by the Macedonian Insurance Segment: The Influence of Organizational Factors on the Adoption Rate. *International Journal of Accounting and Financial Reporting*, 7 (2), pp. 417-450.
- Dushica Stevchevska-Srbinska, Edi Smokvarski (2016). Post-merger integration approaches: Case analysis of the one.Vip Macedonia merger. *Asian Journal of Finance & Accounting*, 8 (2), pp. 228-238. ISSN 1946-052X
- Dushica Stevchevska-Srbinska (2016). Insight on Audit Efficiency in the Macedonian Insurance Market. *Asian Journal of Science and Technology*, 7 (10), pp. 3614-3619, ISSN 0976-3376.
- Dushica Stevchevska-Srbinska (2016). The Strategic Integration of Enterprises as Determinant of Merger and Acquisition Success. *International Journal of Accounting and Financial Reporting*, 6, (2), pp. 190-216. ISSN 2162-3082
- Dushica Stevchevska-Srbinska (2016). Due diligence driving the Success of Mergers and Acquisitions in Macedonia. *International Journal of Accounting and Financial Reporting*, 6 (2), pp. 1 - 14. ISSN 2162-3082
- Dushica Stevchevska-Srbinska (2016). Audit of insurance companies, *Osiguruvanje*, Journal on insurance industry theory and practice, National Insurance Bureau of the Republic of Macedonia, 8, pp. 14 – 16, ISSN 1857-9671.
- Dushica Stevchevska-Srbinska (2007). Comment on the European Union Competition Law, *Journal Pravnik*, Macedonian Lawyers Association, No. 188, pp. 38 – 40.

Dushica Stevchevska-Srbinska (2007). Topics in Merger & Acquisition Integration, *Economic Development*, Journal of the Institute of Economics Skopje, 3 (3), pp. 195 – 218.

Dushica Stevchevska-Srbinska (2007). European Legislation on Mergers and Acquisitions, *Journal Pravnik*, Macedonian Lawyers Association, No. 180, pp. 6 – 11.

Dushica Stevchevska-Srbinska (2007). The Benefits of Investment Banking, *Economic Development*, Journal of the Institute of Economics Skopje, 1-2 (3), pp. 189 – 212.

Dushica Stevchevska-Srbinska (2007). The impact of mergers, acquisitions and partnerships on the development of SMEs, Entrepreneurship – Problems, dilemmas and perspectives, *Institute of Economics Skopje and South East European University Tetovo, Agency for Promotion of Entrepreneurship of the Republic of Macedonia*, 1-2 (3), pp. 189 – 212.

Recent conferences

Moderator of Panel Discussion: 2019 - « Session 2-b: Economy and Labor Market. » 14th Annual International Conference on European Integration « Innovating Europe ». University American College Skopje and University of Rome Tor Vergata, Skopje, North Macedonia. May, 16.

Language skills

Macedonian – native language;
Bosnian/Croatian/Serbian – native language;
English – fluent (Certified Court Translator – Primary Court Skopje II. TOEFL Certificate);
French – fluent (DALF Certificate. Certified Court Translator – Primary Court Skopje II);
Spanish – intermediate level;
Bulgarian – fluent.