



AICEI 2020

15th ANNUAL INTERNATIONAL
CONFERENCE ON EUROPEAN INTEGRATION



CLIMATE CHANGE: CHALLENGES AND BUILDING RESILIENCE

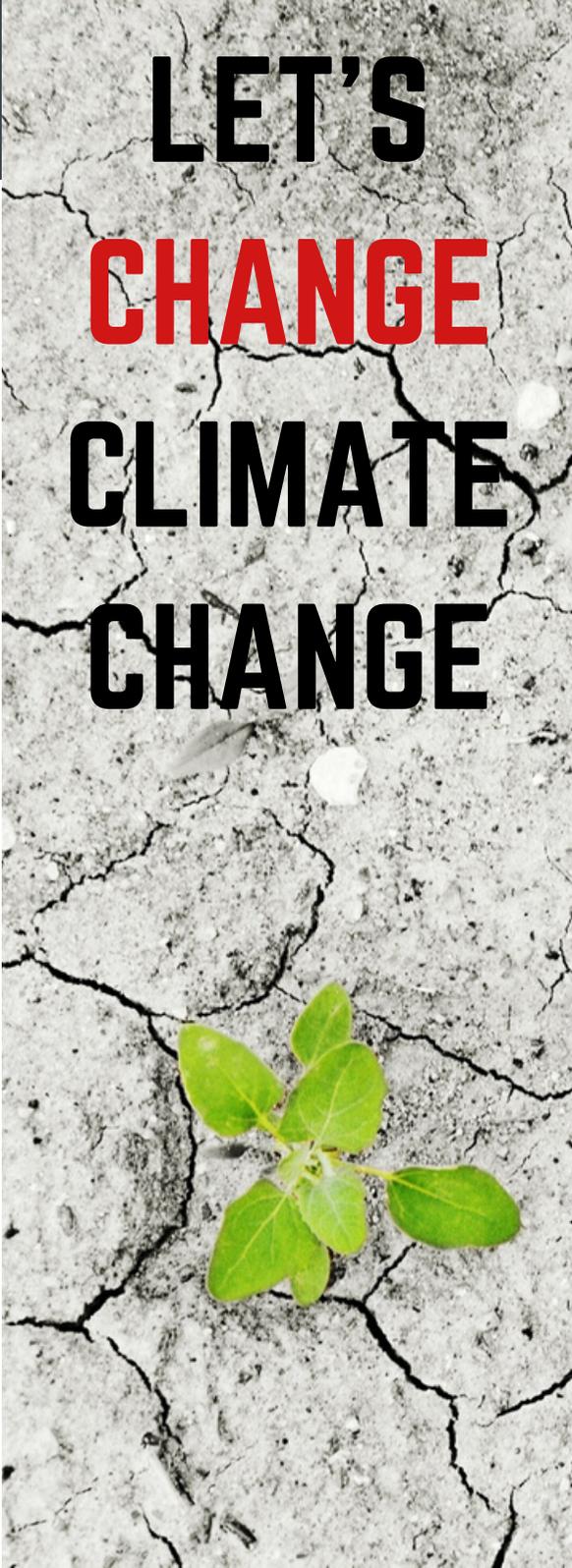
21 MAY, 2020, SKOPJE

ABOUT AICEI 2020

"Climate change is simply, the greatest collective challenge we face as a human family"

Ban Ki-Moon

This multi-disciplinary conference aims to bring together leading academics, researchers, research scholars, individuals and non-governmental organizations, to exchange and discuss their experience and views on all aspects of climate change and prospects of building resilience. It seeks to examine the effects of climate change on every aspect of the individual, social and global functioning. Taking into consideration the pressing need to undertake action to avoid the worst impacts of climate change, this conference aims to critically reflect on the thoughts, actions and ideas that may raise awareness, knowledge and motivation to combat this global threat.



LET'S
CHANGE
CLIMATE
CHANGE

CALL FOR CONTRIBUTIONS

This year the conference welcomes both paper and poster presentations by scholars and professionals from any related field, as well as contributions by doctoral candidates to the doctoral colloquium.

The broad topics of the conference are organized in 6 main tracks:

Track 1

-Business, Economy, Finance and Innovation;

Track 2

- Policy, Justice, Governance and Ethics;

Track 3

- Health and Society

Track 4

-Water-energy-food-agriculture nexus;

Track 5

-Urban planning, energy and infrastructure and

Track 6

- Global challenges

Please refer to www.aicei.uacs.edu.mk for more details on each track.

TYPES OF CONTRIBUTIONS

IN-PERSON MODALITIES

Participants are offered two in-person modalities to present their contributions:

1. Oral (Paper) presentations:

We welcome papers of maximum 4500 words. All papers will undergo double-blind peer-review. We will consider not more than two contributions from the same author. Only original works which are not currently under consideration elsewhere will be considered for publishing.

2. Poster presentations:

Poster size should be A1 (59.4 x 84.1 cm). All posters will be exhibited during the conference one-hour poster session. Authors are invited to present their works face to face to individuals and small groups.

DOCTORAL COLLOQUIUM (DC)

The Colloquium provides a limited number of outstanding doctoral students with an opportunity to discuss and receive feedback on the subject, methodology and approach of their dissertation research from a panel of peers and academic mentors.

Eligibility:

All doctoral students who are willing to publish their research, regardless of the stage in their doctoral process, are invited to participate. Participants who have defended their PhD thesis in the last three years, and are considering publishing their research, are eligible to participate.

Topics:

All topics and methodological approaches specified in the conference call will be considered.

NGO SESSION ON CLIMATE CHANGE

This session is intended for the the non-governmental sector working on relevant issues related to climate change, to present a brief situational analyses on a topic relevant to the conference as well as to share their initiatives and ideas. It will provide an excellent forum for sharing knowledge and establishing new networking opportunities among NGO activists in this area. All accepted analyses will be included in the conference proceedings and given a DOI number for easier indexing.

All interested NGOs are invited to visit the conference website and submit their abstract.

Detailed guidelines regarding contributions are available on the conference website.

www.aicei.uacs.edu.mk

A hand holding a small green plant with several leaves. The hand is positioned at the bottom left, and the plant grows upwards towards the top right. The background is a plain, light-colored wall.

DISCUSS

PARTICIPATE

INITIATE

ABSTRACT GUIDELINES

Abstract format:

Maximum 300 words, font Times New Roman size 12.

Abstracts should be submitted on www.aicei.uacs.edu.mk no later than **20.02.2020**.

Authors will be notified of acceptance, rejection and/or suggested modifications by 25.02.2020.

FINAL SUBMISSIONS GUIDELINES

Doctoral colloquium, NGO track or paper presentation

Language: Only papers written in English will be accepted for further review.

Technical Guidelines:

- for original research works: less than 15 pages together with tables and figures

- Margins: One inch on all sides (top, bottom, left, right)
- Font Size and Type: 12-pt. Times New Roman font
- Line Spacing: 1.5 throughout the paper, including the title page, abstract, body of the document, references, tables, figures, and appendixes.
- Running Head: should not exceed 50 characters, including punctuation and spacing.

Paper structure: Title, Abstract, Keywords, Introduction, Methodology, Conclusion, Discussion, References. The Tables and Figures and figures should be presented in the main document.

Submission format: Microsoft Word format (.doc or .rtf).

Poster presentations

The poster size should be A1 (59.4 x 84.1 cm). This size meets the requirements for most conferences. Sections and sequence of materials should be clearly indicated but kept simple. All posters will be displayed in a single one-hour session. Poster presenters are required to be present with their poster during the session

Deadline for final submissions is 25.03.2020 on www.aicei.uacs.edu.mk

PUBLICATION OPPORTUNITIES

CONFERENCE PROCEEDINGS

Following an additional review process, a selection of the best quality papers presented at the conference will be considered for publication in the *Conference Proceedings of the Fifteenth Annual International Conference on European Integration*.

Each published paper will be assigned a **DOI number (Digital Object Identifier)** for its easy citation and indexation.

The peer-reviewed conference proceedings have an **ISBN** number and will be submitted for **indexing** in Zenodo/OpenAIRE, SemanticScholar, CPCI-Web of Science, Google Scholar and other relevant databases.



SPECIAL JOURNAL ISSUE ON BUSINESS AND CLIMATE CHANGE

We partnered the **International Journal on Transitions and Innovation Systems** to publish a Special Journal Issue on Climate Change and Business. All submitted papers will have the opportunity to be considered. The final decision for paper selection will be made based on peer review reports by the Guest Editors and the Editor-in-Chief jointly. Selected full-text papers will be published online free of charge.

AGRICULTURAL SCIENCES AND CLIMATE CHANGE

Selected conference contributions that research the interlink between agricultural sciences and climate change, can apply to be considered for publishing in the **Journal of Agricultural Sciences**.

SPECIAL OPPORTUNITY: CONFERENCE WORKSHOP

SOCIAL MARKETING STRATEGIES:

THE POTENTIAL FOR REDUCING POLLUTION IN REPUBLIC OF NORTH MACEDONIA

AICEI 2020 will feature a workshop on using social marketing strategies as a potential for reducing the pollution in North Macedonia and beyond. A limited number of participants will be accepted for this workshop, and participants will be accepted on a “first-registered, first-served” basis.

COURSE LECTURERS



Kimberly A. Parker, (Ph.D., 2004, University of Oklahoma) is an Associate Professor in the College of Communication and Information at the University of Kentucky. She studies strategic communication, social marketing and social influence (persuasion and resistance). Her scholarship has appeared in numerous presentations (five top paper awards), book chapters, and journal publications, such as Communication Monographs, Journal of Communication, Human Communication Research, Journal of Public Relations Research, Communication Quarterly, Communication Research Reports, and Health Communication, among other journals. In addition, Dr. Parker has over 20 years' experience working with non-profits in the area of social change campaigns.



Bobi Ivanov (Ph.D., University of Oklahoma) is Professor of Integrated Strategic Communication in the Department of Integrated Strategic Communication at the University of Kentucky, USA. He studies strategic message design, consumer behavior, and strategic communications. He has primarily taught marketing, communication, research, and strategic communication related courses in number of different departments/units. His main research interests concern social influence (persuasion and resistance) and message design, processing, and retention. Ivanov's theoretical work focuses on the study of inoculation theory, images, and attitudes and their composition, hierarchical structure, and function as applied in various contexts including commercial, health, intercultural, instructional/educational, interpersonal, political, and risk/crisis management. His scholarship has appeared in numerous presentations (five top paper awards), books, book chapters, and journal publications.

All participants will receive a signed attendance certificate.

Registration open on 20th of April, 2020 on www.aicei.uacs.edu.mk

IMPORTANT DATES

Please, remember the following important dates:

Abstracts submission deadline:

20 February 2020

Notification of acceptance/rejection:

25 February 2020

Final paper submission deadline:

25 March 2020

Review feedback:

20 April 2020

Revised paper due:

5 May 2020

Registration deadlines for authors and workshop/sessions:

8 May 2020

Conference date:

21 May 2020



REGISTRATION AND CONFERENCE FEES

Paper presentation	50 Euro
Poster presentation	20 Euro
Doctoral colloquium	20 Euro
Listener registration	Free

While all authors are encouraged to register and attend the conference, at least one author per accepted paper must register and attend the conference for the paper to be considered for publication. The registration fee includes access to all sessions, conference kit with program and other materials, buffet lunch and two coffee breaks. UACS students wishing to attend the sessions may register for free.

Following the notification of acceptance, registration fee should be paid no later than 8 May 2020. Once paid, the registration fee is non-refundable.

Participants are responsible for their own travel, accommodation and expenses. The organizers can offer advice, if needed.

ORGANIZING COMMITTEE

Conference Chair

Assoc. Prof. Dr. Miodraga Stefanovska – Petkovska
School of Business Economics and Management, University American College Skopje

Assoc. Prof. Dr. Snezhana Hristova
Dean of School of Business Economics and Management, University American College Skopje

Prof. Dr. Zoran Sapurikj
School of Political sciences and psychology, University American College Skopje

Prof. Dr. Kimo Cavdar
School of Law, University American College Skopje

Asst. Ana Velinova, MSc
School of Architecture and Design, University American College Skopje

Nita Starova
Program Coordinator, Fridrich-Ebert-Stiftung Foundation, Skopje

PROGRAM COMMITTEE

Prof. Dr. Jelena Zarkovic Rakic
Faculty of Economics, Univeristy of Belgrade, Serbia

Prof. Dr. Claudia Sandei
University of Padova, Italy

Prof. Dr. Mile Terziovski
Swinbourne University of Technology, Australia

Prof. Dr. William Bartlett
London School of Economics, United Kingdom

Basak Pekdiker, MSc
Anidride Design, Turkey

Prof.Dr.Balázs Vizi
Hungarian Academy of Sciences, Hungary

Prof. Dr. Slobodan Čerović
Dean, Univeristy Singidunum, Serbia

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School of Economics, Tor Vergata University, Italy

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School of Economics, Tor Vergata University, Italy

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Faculty of Economics, University of Sarajevo, Bosnia and Herzegovina

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Faculty of Economics, University of Ljubljana, Slovenia

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University American College Skopje

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University American College Skopje

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University American College Skopje

Prof.Dr.Zhivko Draganov
University for National and World Economy, Bulgaria

CONFERENCE ADMINISTRATION STAFF

Teodora Atanasova. Teaching assistant, UACS
Monika Jakimova Trajcheva, Library Manager, UACS

We look forward to welcoming you in Skopje!

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