

We are looking for a Marketing Intern

Are you a marketing lover and social media enthusiast with a knack for creating engaging content? Are you on top of the latest TikTok and Instagram trends?

If so, we want you to be part of our Marketing and Admissions team!

As a Marketing Intern, you will assist in crafting compelling stories that resonate with our prospective students. This role is perfect for someone who is not only fluent in English but also fluent in internet slang, bringing a fun and relatable edge to our online presence.

Requirements:

- Proficient in English with strong written and verbal communication skills.
- Good understanding of social media platforms, particularly TikTok and Instagram.
- Familiarity with social media trends, internet slang, and popular culture.
- Creative mindset with the ability to generate innovative content ideas.
- Strong organizational skills and attention to detail.
- Ability to work independently and as part of a team.
- Graphic design and video editing skills are a plus.

What will you do?

- Create engaging content for TikTok and Instagram that aligns with current trends and resonates with our target audience.
- Monitor social media channels, respond to comments, and engage with followers.
- Assist in the development of marketing materials, including digital graphics and videos.
- Analyze social media metrics and report on the effectiveness of campaigns.
- Support the admissions team with outreach initiatives and event coordination.
- Conduct market research to identify new opportunities for engagement and growth.

Benefits

- **International Connections:** Collaborate with international teams and expand and share your knowledge with colleagues from diverse countries and cultures.
- **Online Environment:** Enjoy the flexibility of a hybrid working environment.

About Growth Labs Academy:

Growth Labs Academy is a dynamic educational institution for innovative modular learning, committed to providing high-quality training in cutting-edge technologies. Our programs are designed to empower individuals with the skills and knowledge needed to thrive in the competitive world of technology.

Click [here](#) to apply.